

# Dave Schafer Art Director

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## Objective

To continually build and expand my portfolio creatively, conceptually, and artistically through experience as an art director.

## Education

### **Miami Ad School**

Minneapolis, MN

### **University of St. Thomas**

Bachelor of Arts in Creative Advertising

Minors in Graphic Design and Visual Communications

## Expertise

- Photoshop CS5
- Illustrator CS5
- InDesign CS5
- Flash CS5
- Adobe Premiere Pro CS5
- After Effects CS5
- HTML and CSS
- Digital/Virtual Photography
- Viral Video

## Experience

### **Performance Pool and Spa**

Managed a retail store in Burnsville, Minnesota and designed many marketing materials

### **DraftFCB Chicago**

Internship in Chicago, Illinois

### **Jung von Matt, Alster**

Internship in Hamburg, Germany

### **Clear Interactive**

Designed and coded projects for Flash and HTML based web sites

### **Form and Logic**

Designed and directed many projects including children's books to corporate web sites

## Honors

- Two Bronze Pins from The Show 2008  
(theshowmn.org)
- Several MAS Gold and Silver Awards
- UST Advertising Federation 2004-05
- Eagle Scout Award, July 13, 1998
- National Honor Society